

THE CORPORATION OF THE TOWN OF HALTON HILLS

BY-LAW NO. 2003-0065

A By-law to regulate the size, use, location and maintenance of Signs and Advertising Devices on private and public property within the Town of Halton Hills

WHEREAS by Subsection 11(2) of The Municipal Act, 2001, S.O. 2001, c. 25, as amended, Councils of municipalities may pass By-laws respecting Signs and Advertising Devices;

AND WHEREAS by Section 99 of The Municipal Act, 2001, S. O. 2001, municipalities are subject to rules regarding the giving of public notice, the content of the message, removal of Signs erected in contravention of the by-law, legal non-conforming Signs, and the ability to authorize minor variances

AND WHEREAS Council is concerned with the impact of Signs on public safety and the maintenance and aesthetics of community streetscapes

NOW THEREFORE, the Council of the Corporation of the Town of Halton Hills enacts as follows:

PART 1 DEFINITIONS AND REGULATIONS

SECTION 1 TITLE

This By-law shall be known as the “Halton Hills Sign By-law”

SECTION 2 INCLUSIONS

The following Signs are regulated by this By-law:

- 2.1 Signs located on all privately owned properties within the Town of Halton Hills.
- 2.2 Signs located on any public Road Allowance or property under the jurisdiction of the Town of Halton Hills.

SECTION 3 DEFINITIONS

In this By-law:

- 3.1 **Advertising Device** means any device or object erected or located so as to attract attention to any business, product, activity, or service.
- 3.2 **Alter** means, when used in reference to a Sign or Sign Structure, to change any one or more external dimensions or construction materials thereof but shall not include the replacement of the face, painting, repainting, cleaning, or other normal maintenance or repair of a Sign, or the change of message.
- 3.3 **Animated Sign** means any Sign which includes action or motion whether by electronic action, mechanical action, or the flashing on and off of lights on all or any part of the Sign but shall not

include a time, date, or temperature Sign where the intermittent Illumination of information changes in not less than ten (10) second intervals.

- 3.4 **Awning** means a retractable Canopy.
- 3.5 **Banner Sign** shall mean a Portable Sign composed of lightweight non-rigid material such as cloth, canvas, vinyl, or similar fabric either enclosed or not enclosed on a rigid frame, secured or mounted so as to allow movement of the Sign by atmospheric conditions.
- 3.6 **Billboard** means a Third Party Advertising Ground Sign having no more than two Sign faces to which painted or paper advertising is applied.
- 3.7 **Boulevard Sign** means a Portable Sign placed on the boulevard portion of the Road Allowance between the sidewalk and building or at least 2.4m (8 feet) back from Curb Line during the business hours of the advertised business.
- 3.8 **Building** means a structure and any other thing constructed or erected, the use of which requires location on or in the ground or which is attached to something having location on or in the ground and includes any type of structure whatsoever.
- 3.9 **Building Wall Face** shall mean all window and wall areas of a Building in one plane or one elevation.
- 3.10 **Business Identification Sign** means a Sign which identifies a Building, business, ownership, activity or service offered as the primary use or uses upon the premises where such Sign is located.
- 3.11 **Canopy** means a permanent roof-like projection which either projects from the exterior face of a Building wall or structure, or is free-standing and is unenclosed on all sides, which provides shelter from the weather. Also known as a Marquee.
- 3.12 **Canopy Sign** means a Sign erected upon the roof or on the face of a Canopy, marquee, free-standing weather Canopy or a service station pump island Canopy which may contain advertising, price, instructional, and safety signing.
- 3.13 **Chief Building Official** means the Director of Building, Zoning and Enforcement Services of the Town and, in addition includes any Person designated by the Chief Building Official to act on his or her behalf with respect to matters contained in this By-law.
- 3.14 **Clearance** means the vertical distance between the lowest limit of a Sign and the finished Grade immediately below.
- 3.15 **Community Event Sign** means a Portable Sign that directs attention to an upcoming local event such as a festival, show, fair, charitable or non-profit organization event.
- 3.16 **Council** means the Council of the Town.
- 3.17 **Curb Line** means the edge of the traveled portion of the Road Allowance, the line of curb, or the edge of asphalt where no curb exists.

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- 3.18 **Directional Sign** means a Sign not exceeding 0.743 m² (8 square feet) in Sign Face Area on which there may be inscribed a directional arrow and/or the logo or name of a place, which Sign provides direction for the control of vehicular or pedestrian traffic and includes entry and exit Signs.
- 3.19 **Director of Engineering and Public Works** means the Director of Engineering & Public Works of the Town and, in addition includes any Person designated by the Director of Engineering and Public Works to act on his or her behalf with respect to matters contained in this By-law.
- 3.20 **Director of Recreation and Parks** means the Director of Recreation and Parks of the Town and, in addition, includes any Person designated by the Director of Recreation and Parks to act on his or her behalf with respect to matters contained in this By-law.
- 3.21 **Directory Board** means a Ground or Fascia Sign not exceeding 3.34 m² (36 square feet) in Sign Face Area located on the premises of a Shopping Centre to provide direction to individual business units.
- 3.22 **Display Surface** means the surface of the Sign upon, against, or through which the message of the Sign is displayed or illuminated.
- 3.23 **Electronic Message Centre** means an illuminated Sign or part thereof which displays information by way of a prearranged, or variable sequence of electronically generated letters, numbers, or symbols.
- 3.24 **Entrance Identification Sign** means a Fascia Sign having a total Sign Face Area of not more than 3.72 m² (40 square feet) erected on the wall of a plaza or Shopping Centre to identify the entrances into the Building.
- 3.25 **Erect** means to attach, post, suspend, Alter or relocate and includes the construction, placing, or installation of, arranging for the construction, placing or installation of, and the renting of, or leasing of any Sign in a location where it is to thereafter remain.
- 3.26 **Fascia Sign** means a Sign erected flat against the wall of the Building to which it is attached and which projects out from the Building not more than 0.457 metres (18 inches). A Fascia Sign is also referred to as a Wall Sign.
- 3.27 **Framed Poster Panel** means a pre-printed poster Sign which is inserted into a frame attached to a free-standing structure, Building wall or service station pump island Canopy advertising businesses or products and shall not exceed 1 m (3 ft. 3 in.) by 1.2 m (4 feet).
- 3.28 **Grade** means the elevation of the finished ground surface of the Lot located immediately adjacent to the Sign or proposed location of the Sign and exclusive of any artificial embankment.
- 3.29 **Ground Sign** means a freestanding Sign which has no more than two Sign faces in a fixed location wholly supported by uprights or braces constructed permanently in the ground. A Ground Sign is also referred to herein as a Pylon or Free Standing Sign.

- 3.30 **Highway** means a Highway as defined in the Highway Traffic Act, R.S.O., 1990, c.H. 8, and includes a Street, bridge, overpass or underpass forming part of a Highway or on, over, or across which a Highway passes and includes the whole of the Road Allowance.
- 3.31 **Illuminated** means lighted by direct, indirect, internal or external illumination.
- 3.32 **Incidental Sign** means a Sign attached to a Building or a Ground Sign devoted exclusively to setting out accessory uses, or other like information incidental to a commercial, industrial, or high density residential use and does not exceed a maximum of 0.372 m² (4 square feet) per Sign Face Area.
- 3.33 **Inflatable Sign** means any Portable Sign which is designed to be inflated with air or any lighter-than-air gas or substance and tethered to the ground, a Building, or other structure which Sign is intended to advertise or promote on-site special events.
- 3.34 **Inspector** means the Chief Building Official or a Building Inspector as appointed by Council.
- 3.35 **Intersection** means the area within the prolongation or connection of the Curb Lines or pavement edges of two or more intersecting Highways.
- 3.36 **Landscaped Setting** means the area immediately beneath and around a freestanding, pylon or Ground Sign comprised of shrubs, plants, flowers, or sod.
- 3.37 **Landscape Sign** means a Sign whereby the message is composed of plants, flowers, sod, or shrubs.
- 3.38 **Lot** means an area designated as a Lot under the provisions of any Zoning or Restricted Area By-law in force in the Town.
- 3.39 **m** means metres.
- 3.40 **Marquee** means a permanent Canopy projecting over an entrance way.
- 3.41 **Menu Board Sign** means a Ground or Fascia Sign situated on a premises with a drive-through service to display the price menu of on-site services or products having a maximum Sign Face Area of 3.0 m² (32 square feet).
- 3.42 **Mobile Sign** means a Portable Sign which has no more than two Sign faces; which is not permanently attached to a Building, to the ground, or to a trailer or vehicle; which is of stationary construction; which is either not Illuminated or with Stationary Illumination; which does not exceed a maximum of 4.45 m² (48 square feet) per Sign Face Area; and which is used for a limited and continuous period of time of not more than 60 days in any one location.
- 3.43 **Mural** means a Sign applied as paint, film or any other covering to any outside wall of a Building as public artwork which does not contain words, logos, or other imagery used for commercial advertising purposes.

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- 3.44 **Officer** means a Municipal Law Enforcement Officer appointed by Council and authorized to enforce the provisions of this By-law and includes a Police Officer of the Halton Regional Police Service.
- 3.45 **Open House Directional Sign** means a Portable real estate Sign used to provide direction to a property for sale which is open for public view and does not exceed a maximum of 0.372 m² (4 square feet) per Sign Face Area.
- 3.46 **Owner** means the registered Owner of the lands or premises, or the Person in lawful control of a premises, Building, occupancy, Sign, or other structure, or the authorized agent of the registered Owner or of the Person in lawful control.
- 3.47 **Permit** means the permission in writing, on a form Signed by the Chief Building Official to Erect or structurally Alter any Sign which meets the requirements of this By-law. Section 5 of this By-law regulates applications for Permits.
- 3.48 **Person** means a Person, individual, partnership, limited partnership, corporation, firm, company, association, Owner, or organization of any kind. The singular number shall include the plural and vice-versa.
- 3.49 **Portable Sign** means a Sign which has no more than two Sign faces; which is specifically designed for relocation; which is not permanently fixed to the ground or to a Building or other structure; and which is used for a limited and continuous period of time of not more than 60 days in any one location. Types of Portable Signs include: Mobile Signs, A-frame Signs, T-frame Signs, sandwich board Signs, Inflatable Signs, Staked Ground Signs, portable Read-o-graph Signs, Posters, and Banner Signs.
- 3.50 **Poster** means a printed Sign, circular, leaflet, handbill, or flyer composed of paper, corrugated cardboard, laminated or other similar material not exceeding 216 mm x 356 mm (8 ½ x 14 inches) in size.
- 3.51 **Projecting Sign** means a Fascia Sign which is affixed to a Building, wall, or structure and which projects out from the Building 0.457 m (18 inches) or more but no more than 0.457 m (18 inches) may project out over a Road Allowance. Projecting Sign includes a swinging Sign suspended from a bar, chain, or other support.
- 3.52 **Read-o-graph Sign** means a Sign, or any part of a Sign, which has no more than two Sign faces, and which is designed so that any advertisement, message, or identification affixed thereto is readily interchangeable by means of manual detachable letters or symbols.
- 3.53 **Revolving Sign** means any Sign, or any part of a Sign, which is designed to revolve on an axis.
- 3.54 **Road Allowance** means a Street or Highway including the curb, sidewalk, and boulevard areas situated between two Street Lines.
- 3.55 **Roof Sign** means a permanent Sign which is erected entirely upon or above the roof or parapet of a Building.

- 3.56 **Shopping Centre or Plaza** means a group of three or more commercial or industrial establishments on one property located in a Commercial or Industrial Zone which share common facilities for parking and common ingress and egress for vehicular traffic from the Street to the establishments.
- 3.57 **Sidewalk Sign** means a Portable Sign such as an A-frame, T-frame, or sandwich board Sign placed on a sidewalk during the business hours of the advertised business.
- 3.58 **Sign** means any board, plate, panel, object, surface or device upon, within, against, through or by which there is inscribed, painted, affixed, borne, or projected any declaration, demonstration, insignia or illustration used for the purpose of direction, information, advertisement, promotion or identification including any Sign Structure related thereto, Structural Trim, and Advertising Device related thereto.
- 3.59 **Sign Face Area** means the area of the Display Surface of a Sign excluding the Sign Structure or Structural Trim and in the case of letters or figures applied directly to a Building wall means the area within the perimeter of a line drawn around the outside boundary of the message.
- 3.60 **Sign Owner** means the Owner or lessee of a Sign, or his agent. Where there is no Owner, lessee or agent for a Sign or such Person cannot be determined with certainty, the Sign Owner shall be deemed to be the Person or business having the use or major benefit of the Sign, or if such Person or business is unknown, the Sign Owner shall be deemed to be the registered Owner of the land upon which the Sign is situated.
- 3.61 **Sign Structure** means any supports, uprights, bracing, or framework used for the support of a Sign or Advertising Device.
- 3.62 **Special District Identification Sign** means decorative Signage treatments used to identify a Special District such as a Business Improvement Area, Commercial District, Village or place of special interest unique to the Town.
- 3.63 **Staked Ground Sign** means a Sign supported on a stake made of wood, metal, or other material, or a U-shaped wire metal frame inserted into the ground to a depth of not more than 0.3 m (1 foot).
- 3.64 **Stationary Illumination** means illumination of constant intensity from a stationary source excluding flashing, Animated, Revolving, track lighting, and intermittent illumination.
- 3.65 **Street** means a public Street, Highway, road, or other public right-of-way but does not include a private lane, private right-of-way or unopened Road Allowance within the Town.
- 3.66 **Street Line** means the property line separating a Lot from a Road Allowance or from a 0.3 m (1 foot) reserve.
- 3.67 **Structural Trim** means any molding, batten, capping, nailing strip, lattice, platform, or other material which is attached to a Sign Structure.
- 3.68 **Subdivision and Model Home Directional Sign** means a Sign which does not exceed 1.5 m² (16.5 square feet) in Sign Face

Area and on which there is inscribed a directional arrow, the name of a builder or developer, and the location of a new subdivision or model home, but which does not contain advertising of any kind upon it.

- 3.69 **Third Party Advertising Sign** means any Sign that primarily promotes products, goods, services, activities, or a business not related to the site on which the Sign is located.
- 3.70 **Town** means The Corporation of the Town of Halton Hills.
- 3.71 **Town Owned and Managed Street Light Pole** means a street light pole owned and managed by the Town located on the Road Allowance composed of concrete or steel and fed by underground cable for the purpose of street lighting and the possible mounting of Traffic Control Signs or traffic signals.
- 3.72 **Traffic Control Sign** means a Sign or Signaling device for the regulation, warning, or guidance of vehicular or pedestrian traffic which is erected by permission or order of a public authority having jurisdiction.
- 3.73 **Utility Pole** means a pole located on Road Allowance for the conveyance of hydro electric transmission, telecommunication, or other alike infrastructure.
- 3.74 **V-Type Sign** means any permanent Sign with two faces joined along one edge, which faces together shall be calculated as one Sign, providing the spread between the outer edges is not more than one-half of the length of one side.
- 3.75 **Yard Sale Sign** means a Sign relating to the occasional sale of surplus domestic items originating from a private residence or neighbouring residences. A Yard Sale Sign is also referred to as Garage Sale Sign.
- 3.76 **Zone** means an area designated for a particular land use or Zone as established by the provisions of any Zoning or Restricted Area By-law in force in the Town.

SECTION 4 GENERAL REGULATIONS (Apply to all Signs in all Zones)

- 4.1 Except as otherwise provided for in this By-law, no Person or Sign Owner shall erect:
- 4.1.1 any Sign or part of any Sign on or within any Road Allowance, public park, or municipally-owned lands within the Town.
 - 4.1.2 any Sign without a Permit where required.
 - 4.1.3 any Sign Structure in a state of disrepair or in an unsafe, damaged or hazardous condition.
 - 4.1.4 any Portable Sign structure anchored by any hazardous or unsightly objects.
 - 4.1.5 any Sign on any Utility Pole or post displaying a Traffic Control Sign or traffic Signaling device.

- 4.1.6 any Sign other than a Poster Sign on any Town Owned and Managed Street Light Pole.
- 4.1.7 any Sign which in any way obstructs or impedes pedestrian or vehicular views, the sight line, or the visibility of any motorist at a driveway entrance or street Intersection.
- 4.1.8 any Sign which obstructs pedestrian or vehicular traffic on a sidewalk or Street.
- 4.1.9 any Sign so Illuminated that it interferes with the effectiveness of, or obscures a Traffic Control Sign, device, or signal.
- 4.1.10 any Sign on a street median or island.
- 4.1.11 any Sign which obstructs or interferes with any maintenance operations provided by the Town.
- 4.1.12 any Sign upon the supporting structure or Sign face of a lawfully erected Sign.
- 4.1.13 any Sign in a location that obstructs the visibility of a lawfully erected Sign.
- 4.1.14 any Sign attached to or supported by a tree, shrub, bush, or other vegetation.
- 4.1.15 any Sign which obstructs any fire escape, fire exit, fire hydrant, or stand pipe.
- 4.1.16 any Sign which obscures or detracts from prominent architectural elements on any Building or part thereof which has been designated as a Designated Property, or which is located within a Heritage Conservation District, pursuant to the provisions of the Ontario Heritage Act, R.S.O. 1990, c. O.18.
- 4.1.17 any Portable Sign in any designated or required parking space (as required by the provisions of any Zoning or Restricted Area By-law in force in the Town), drive aisle, or designated fire route.
- 4.1.18 any Sign in, on, or attached to any vehicle or trailer parked to serve primarily as a Sign excluding decorative or identifying vehicle graphics and lettering, or vehicle sale Signs which do not violate the provisions of Section 73 of the Highway Traffic Act, R.S.O. 1990, c.H.8.
- 4.1.19 and maintain any Portable Sign in any one location for a continuous period of time exceeding sixty (60) days.
- 4.1.20 any Portable Sign located on any property or vacant Lot not under his or her control without the prior written authorization from the Owner of the property or vacant Lot.
- 4.1.21 any Portable Sign exceeding 1.5 m² (16.5 square feet) in size and exceeding 1.2 m (4 feet) in height from the Grade on the Road Allowance.

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- 4.1.22 any Sign exceeding 9.2 m (30 feet) in height above the adjacent finished Grade.
- 4.1.23 any Sign in contravention of any of the provisions of this By-law.
- 4.1.24 any Sign which is prohibited in this By-law.
- 4.1.25 any Sign not defined in this By-law.

PART II ADMINISTRATION & EXEMPTIONS

SECTION 5 APPLICATIONS AND PERMITS

- 5.1 Except as provided in Section 6 of this By-law, no Person or Sign Owner shall Erect, structurally Alter, or cause to be structurally altered a Sign without first obtaining a Permit to do so from the Chief Building Official.
- 5.2 A Permit is required for the erection or substantial alteration of Signs for which an NEC Development Permit has been obtained, in accordance with the provisions of the Niagara Escarpment Planning and Development Act, R.S.O. 1990, c. N.2.
- 5.3 All Signs shall be constructed, designed, and erected in accordance with the requirements of the Ontario Building Code as amended from time to time.
- 5.4 **APPLICATIONS AND DRAWINGS FOR GROUND & FASCIA SIGNS**
 - 5.4.1 A Permit to Erect or structurally Alter a Sign may be obtained by filing with the Building Department of the Town the following:
 - 5.4.1.1 an application for the Permit on the requisite form;
 - 5.4.1.2 a survey showing the street lines and boundaries of the property upon which the Sign is to be erected or structurally Altered and a site plan showing the location of the Sign on the property in relation to all Buildings, structures, lot lines, driveways, parking areas, and landscaping on the property;
 - 5.4.1.3 drawings of the Building and measurements of the Building Wall Face to which the Sign is to be attached, if such is the case; and
 - 5.4.1.4 drawings and specifications covering the construction of the Sign and its supporting framework along with the identification of the materials which are to be used in the construction of the Sign.

5.5 FEES

An applicant for a Permit shall pay to the Town, prior to issuance of the Permit, a fee in accordance with Schedule "A" attached to this by-law.

5.6 MAINTENANCE OBLIGATIONS

The Owner of the property on which any Sign is located shall keep the Sign, with its supports, braces, guys and anchors, in good repair and in a safe condition in accordance with the provisions of the Property Standards By-law of the Town. For the purpose of this By-law, “good repair” and “safe condition” shall be determined having regard to concerns of both appearance and safety.

5.7 APPLICATION FOR PORTABLE SIGNS

5.7.1 Application for a Portable Sign shall be subject to the following:

5.7.1.1 An applicant shall complete a Sign Permit Application form as prescribed by the Chief Building Official.

5.7.1.2 With respect to Sidewalk Signs, Boulevard Signs and Subdivision and Model Home Directional Signs located on Road Allowance and any Inflatable Sign, an applicant shall submit:

5.7.1.2.1 a Certificate of Commercial General Liability Insurance in the amount of not less than \$2,000,000.00 naming the Town as an Additional Insured thereunder, and, where required by the Regional Municipality of Halton (hereinafter referred to as the “Region”) as an Additional Insured, and including thirty (30) days notice of cancellation or material change;

5.7.1.2.2 in the case of an Inflatable Sign, a report by a Professional Structural Engineer registered with the Professional Engineers of Ontario detailing the method of anchoring an Inflatable Sign to the ground, a Building, or other structure; and

5.7.1.2.3 prior to the issuance of the Permit, a fee in accordance with Schedule “A” attached to this By-law.

5.7.1.3 A Permit issued under this section is valid for a period of:

5.7.1.3.1 sixty (60) consecutive days for Portable Signs located on private property.

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5.7.1.3.2 one (1) year from the start date of display for Sidewalk and Subdivision and Model Home Directional Signs located on Road Allowance

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5.7.1.4 An applicant may obtain up to four (4) sixty (60) day permits from a start date in any one calendar year per separate business establishment per property Lot to display a Portable Sign for a total of no more than two hundred and forty (240) days.

5.7.1.5 An applicant may obtain a subsequent Permit not more than thirty (30) days in advance of the start date to display another Sign on the same Lot, however such Permit will be postdated by a minimum of thirty (30) days from the date of expiry of any previous Sign Permit issued for the same Lot.

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5.7.1.6 Portable Sign permits are non-transferable and non-refundable.

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5.7.1.7 Consent in writing from the Owner of lands on which a Portable Sign is to be located shall be provided to the Town on the prescribed form indicating that the Owner consents both to the issuance of a Permit for a Portable Sign for the subject unit, and to the location of any Portable Sign upon the Owner's lands.

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5.7.1.8 An applicant for a Sign Permit for a Portable Sign shall pay to the Town prior to the issuance of the Permit, a fee in accordance with Schedule "A" attached to this By-law.

SECTION 6 SIGNS NOT REQUIRING A PERMIT

6.1 Notwithstanding any provision of this By-law to the contrary, the following Signs may be erected without obtaining a Permit from the Town. Nevertheless, the following Signs remain subject to compliance with any applicable regulations contained in this By-law:

6.1.1 **Banner Sign** in accordance with Subsections 3.5, 7.1.6.3 or 8.1.2 or 8.1.14.4, provided that a Banner Sign erected on the Road Allowance or public lands comply with the provisions of Subsection 11.1 and Section 12 respectively.

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6.1.2 **Business Identification Sign** located on an Awning or Canopy in accordance with Subsections 3.10 and 8.1.1.

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6.1.3 **Community Event Sign** provided that such Sign as defined in Subsection 3.15 located on Road Allowance or public lands or on private property at the place of the event comply with the provisions of Subsection 10.1.1 and Section 12 respectively.

- 6.1.4 **Construction Signs** and Signs identifying Architects, Contractors, Engineers, or Owners which do not have an area of more than 4.64 m² (50 square feet) incidental to construction on the premises. Contractor for Home Repair Sign in accordance with the provisions of Subsection 7.1.3.
- 6.1.5 **Directional Sign** provided that such Sign comply with Subsections 3.18, 7.1.9 or 7.1.13 or 8.1.16.1 or 8.1.17.2 and such Signs located on Road Allowance comply with Subsection 11.1.1.
- 6.1.6 **Election Signs** sponsoring a candidate for elected office in any Zone providing that the Sign is erected in accordance with the applicable election legislation. See Subsections 7.1.4, 10.1.2, 10.1.3, and 10.1.4 of this By-law.
- 6.1.7 **Framed Poster Panel Sign** in accordance with Subsections 3.27, 8.1.6, 8.1.16.1 and 8.1.17.2.
- 6.1.8 **Home Craft Fascia Sign** in rural Zone provided such Sign complies with the provisions of Subsection 9.1.2.
- 6.1.9 **Home identification** and Street address numbering Sign
- 6.1.10 **Home Occupation** and Professional Sign plate up to 0.186 m² (2 square feet) per Sign Face Area provided such Sign is erected in compliance with the provisions of Subsection 7.1.7.
- 6.1.11 **Incidental Sign** as defined in Subsection 3.32.
- 6.1.12 Lettering and numbering on doors, mailboxes, windows, and barns for the identification of a farm
- 6.1.13 **Caution, Safety or No Trespassing Signs** provided such Sign complies with the provisions of Subsections 7.1.2 or 8.1.5 or 9.1.4.
- 6.1.14 **CHARITABLE or NON-PROFIT ORGANIZATIONS COMMUNITY EVENT SIGN** provided that Signs located on Road Allowance or public lands comply with the provisions of Subsection 10.1.1 and Section 12 respectively, or on private property at the place of the event
- 6.1.15 **Portable Sign** in accordance with Subsection 8.1.12 advertising the OPENING OF A NEW BUSINESS, provided that:
 - 6.1.15.1 the **Sign** is erected and displayed for a period of not more than 30 days;
 - 6.1.15.2 the **Sign** is located on private property; and
 - 6.1.15.3 an **Inflatable Sign** shall be excluded from this provision.
- 6.1.16 **Portable Sign** in accordance with Subsection 8.1.12 advertising SPECIAL SALE DUE TO CLOSURE of a

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business for which a License for a Special Sale has been issued in accordance with the Licensing By-law of the Town, provided that:

6.1.16.1 such **Sign** is located on private property; and

6.1.16.2 an Inflatable **Sign** shall be excluded from this provision.

6.1.17 **Poster** provided that Poster Signs located on the Road Allowance comply with the provisions of Subsections 3.50 and 10.1.4.

6.1.18 Real Estate For Sale or For Lease **Sign** provided such Sign complies with the provisions of Subsections 7.1.14 or 7.1.6.2 or 8.1.14

6.1.19 **Real Estate Open House Directional Sign** provided that such Sign located on Road Allowance comply with the provisions of Subsections 10.1.8 and 10.1.4.

6.1.20 **Sign** bearing CONGRATULATORY MESSAGE or NEIGHBOURHOOD EVENT provided such Sign complies with the provisions of Subsection 7.1.15.

6.1.21 **Sign** erected by GOVERNMENTAL agencies or authorities on their own lands or within their jurisdiction.

6.1.22 **Sign** providing direction to the SALE OF SEASONAL PRODUCE (including Christmas trees, in season, and other similar produce where Zoning Controls permit) provided that such Sign located on Road Allowance comply with the provisions of Subsection 10.1.8.

6.1.23 **Signs** advertising SPECIAL EVENT for which a Special Event Permit has been issued by the Town provided that such Signs located on the Road Allowance comply with the provisions of Subsections 10.1.1 and 10.1.4.

6.1.24 Window or door glass **Sign** affixed to the surface of any window or the door glass on any Building or structure provided that not more than 25% of the surface area of any window or door glass is covered.

6.1.25 **Yard Sale Signs** provided that such Signs located on private property comply with the provisions of Subsection 7.1.15 and provided that such Signs located on Road Allowance comply with the provisions of Subsections 10.1.8 and 10.1.4.

6.1.26 Zoned area identification **Sign**.

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PART III- PROVISIONS- SIGNS ON PRIVATE PROPERTY

SECTION 7 SIGNS WITHIN A RESIDENTIAL, INSTITUTIONAL, OR OPEN SPACE ZONE

7.1 The following identification Signs are allowed on private property in a residential, institutional, or open space Zone and

on any Lot where the predominant use is for residential or institutional purposes:

7.1.1 **Bed and Breakfast Sign** provided the Sign:

7.1.1.1 does not exceed 1.48 m² (16 square feet) per Sign Face Area; and

7.1.1.2 is located where a bed & breakfast is permitted under the applicable Zoning or Restricted Area By-law.

7.1.2 **Caution, Safety or No Trespassing Sign** provided the Sign;

7.1.2.1 is non-illuminated.

7.1.2.2 does not exceed one in number for every 15.24 m (50 feet) in frontage or part thereof; and

7.1.2.3 does not exceed 0.186 m² (2 square feet) per Sign Face Area.

7.1.3 **Contractor for Home Repair** provided the Sign:

7.1.3.1 is non-illuminated.

7.1.3.2 does not exceed two in number for every 15.24 m (50 feet) in frontage or part thereof.

7.1.3.3 does not exceed 0.557 m² (6 square feet) per Sign Face Area.

7.1.3.4 is displayed only for up to three (3) consecutive days prior to, and while, the advertised work is actively in progress; and

7.1.3.4.1 is removed within three (3) days following the completion of any work.

7.1.4 **Election Signs** for municipal elections provided Signs:

7.1.4.1 are not erected more than sixty (60) days prior to the day on which the election is held; and

7.1.4.2 are removed from public view within 48 hours following the day upon which the election is held.

7.1.5 **Golf Course Sign** provided the Sign:

7.1.5.1 does not exceed one freestanding Ground Sign per Lot; and

7.1.5.2 does not exceed a maximum of 5.946 m² (64 square feet) per Sign Face Area.

7.1.6 **High Density Residential Signs** erected upon completion of the construction of a residential Building

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of a higher density than a single family dwelling provided that:

- 7.1.6.1 one Ground Sign does not exceed a maximum of 9.29 m² (100 square feet) per Lot;
- 7.1.6.2 one For Sale or For Rent Sign does not exceed 2.323 m² (25 square feet) per Sign Face Area per Lot provided that two Signs, identical in design, are allowed when such Building abuts on more than one Street;
- 7.1.6.3 a Banner Sign does not exceed 10 m² (108 square feet) in Sign Face Area securely attached to an apartment building; and
- 7.1.6.4 Parking Lot Signs do not exceed 0.279 m² (3 square feet) per Sign Face Area located at each point of ingress and egress to and from the parking area of the Building.

7.1.7 **Home Occupation or Professional Sign** provided the Sign:

- 7.1.7.1 does not exceed one non-illuminated Fascia Sign per Lot;
- 7.1.7.2 does not exceed 0.186 m² (2 square feet) per Sign Face Area;
- 7.1.7.3 indicates the name and profession, or other home occupation, of a Person; and
- 7.1.7.4 is attached to the dwelling which it serves.

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7.1.8 **Institution Identification Sign** provided the Ground Sign:

- 7.1.8.1 does not exceed one in number per Lot; and
- 7.1.8.2 does not exceed 18.581 m² (200 square feet) or 0.093 m² (one square foot) of Sign Face Area for 0.610 metres (2 linear feet) of Lot or Street frontage, whichever is lesser.

7.1.9 **Institution Directional Sign** provided the Sign:

- 7.1.9.1 is wall-mounted or a Ground Sign;
- 7.1.9.2 does not exceed a combined total of 2.323 m² (25 square feet) in Sign Face Area per Lot; and
- 7.1.9.3 is required for direction of traffic or pedestrians on an institutionally zoned property.

7.1.10 **Land Use Sign** provided the Sign:

- 7.1.10.1 is required by a subdivision agreement for the land use permitted or proposed; and

7.1.10.1.1 does not exceed 2.973 m² (32 square feet) in Sign Face Area per Lot.

7.1.11 **Off-Site Subdivision Development Point of Sale Sign** provided that:

7.1.11.1 total Fascia signage does not exceed 40% of the office Building Wall Face; and

7.1.11.2 one Ground Sign per Lot is permitted, provided the Ground Sign does not exceed 8.9 m² (96 square feet) per Sign Face Area.

7.1.12 **On-Site Subdivision Development Point of Sale Sign** provided that:

7.1.12.1 the total Fascia signage does not exceed 40% of the point-of-sale office Building Wall Face;

7.1.12.2 one Ground Sign is permitted per 25 acres or part thereof provided it:

7.1.12.2.1 does not exceed 8.9 m² (96 square feet) per Sign Face Area; and

7.1.12.2.2 the maximum number of Signs does not exceed five per development site.

7.1.13 **Public Open Space or Conservation Directional Sign** provided that:

7.1.13.1 entrance and exit Signs or warning Signs contribute to the safety of the public; and

7.1.13.2 each such Sign does not exceed an area of 2.04 m² (22 square feet) per Sign Face Area.

7.1.14 **Real Estate Sale, Rental, Lease Sign** provided the Sign:

7.1.14.1 does not exceed one in number per Lot;

7.1.14.2 is non-illuminated;

7.1.14.3 does not exceed 0.557 m² (6 square feet) per Sign Face Area;

7.1.14.4 advertises the lease, rental, or sale of any Building, structure, or Lot; and

7.1.14.5 is located on private property no closer than Street Line, notwithstanding Section 7.3.

7.1.15 **Yard Sale Sign** and Sign bearing **Congratulatory Message** provided the Sign:

7.1.15.1 is non-illuminated;

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- 7.1.15.2 does not exceed one in number for every 15.24 m (50 feet) in frontage or part thereof;
- 7.1.15.3 does not exceed 0.557m² (6 square feet) per Sign Face Area; and
- 7.1.15.4 is displayed only for up to seven (7) consecutive days on the property to which it pertains.

7.2 Setback Requirements For Ground Signs

Ground Signs located on private property in a residential, Institutional, or open space Zone are subject to the following setback requirements and shall be located no closer:

- 7.2.1 than 3.048 m (10 feet) from a Street Line;
- 7.2.2 than 4.572 m (15 feet) to any rear Lot line; and
- 7.2.3 than 1.219 m (4 feet) to any internal side Lot line.

7.3 Setback Requirements For Portable Signs

Portable Signs located on private property in a residential, institutional, or open space Zone are subject to the following setback requirements and shall be located no closer:

- 7.3.1 than 1.0 m (3 feet. 3 inches) to the nearest Street Line; and
- 7.3.2 than 1.0 m (3 feet. 3 inches) to any internal side Lot line or rear Lot line.

7.4 No Signs other than those provided for in Subsections 7.1, 7.2, 7.3, and 6.1 shall be permitted to be erected on private property in any residential, institutional, or open space Zone.

7.5 For the purpose of determining the setback, the distance between the Street Line or Lot Line and the closest part of any Sign or Sign Structure shall be used.

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SECTION 8 SIGNS WITHIN A COMMERCIAL OR INDUSTRIAL ZONE

8.1 The following Signs may be erected on private property in a commercial or industrial Zone:

8.1.1 **Awning & Canopy Business Identification Sign**

8.1.2 **Banner Sign** provided the Sign:

- 8.1.2.1 does not exceed 10 m² (108 square feet) in Sign Face Area;
- 8.1.2.2 is attached to the Building façade fronting a public Road Allowance; and
- 8.1.2.3 is located only on the wall of the ground floor level of a commercial or industrial Building.

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- 8.1.3 **Billboard Sign** provided the Sign, notwithstanding Subsection 8.3:
- 8.1.3.1 is located on an undeveloped vacant parcel of land in an industrial or commercial Zone;
 - 8.1.3.2 does not exceed the lesser of 18.581 m² (200 square feet) in area, or 0.093 m² (one square foot) for each 0.3 m (linear foot) of frontage of the parcel of land;
 - 8.1.3.3 is not located closer than 15.24 m (50 feet) from any Lot line and not closer than 91.44 m (300 feet) measured in a straight line from a developed residential, institutional, or open space Zone; and
 - 8.1.3.4 is removed immediately upon development of the land.
- 8.1.4 Notwithstanding Subsection 8.1.3, Billboard Signs shall not be located on any land within the hamlet community core areas of the hamlets of Norval (as identified in Schedule D to this By-law) and Glen Williams (as identified in Schedule E to this By-law) in the Town.
- 8.1.5 **Caution, Safety or No Trespassing Sign** provided the Sign:
- 8.1.5.1 is non-illuminated;
 - 8.1.5.2 does not exceed one in number for every 15.24 m (50 feet) in frontage or part thereof; and
 - 8.1.5.3 does not exceed 0.557 m² (6 square feet) per Sign Face Area.
- 8.1.6 **Framed Poster Panel Sign** provided that the Sign:
- 8.1.6.1 does not exceed one per 20 m (65 feet 7 inches) of frontage, or part thereof, measured at the Street Line;
 - 8.1.6.2 is subject to Subsection 8.1.16.1 or Subsection 8.1.17.2 regarding the maximum Sign area entitlement for the property; and
 - 8.1.6.3 does not overhang the Road Allowance or obstruct the visibility of pedestrian or vehicular traffic.
- 8.1.7 **Land Use Sign** provided the Sign:
- 8.1.7.1 does not exceed 2.973 m² (32 square feet) per Sign Face Area; and
 - 8.1.7.2 is required by a development agreement for the identification of the permitted or proposed land use.
- 8.1.8 **Multi-Storey Commercial or Industrial Fascia Sign** provided the Sign:

- 8.1.8.1 is limited to the ground floor level of the Building, subject to Subsection 8.1.8.3;
 - 8.1.8.2 does not exceed 20 % of the Building Wall Face of each ground floor tenancy; and
 - 8.1.8.3 on the remainder of the Building consists only of a Building Identification Sign logo or symbol up to a maximum of 2.973 m² (32 square feet) in area.
- 8.1.9 **Mural** provided that:
- 8.1.9.1 it does not contain words, logos, or other imagery used for commercial advertising purposes; and
 - 8.1.9.2 it is complimentary to the surrounding area.
- 8.1.10 **Off-Site Subdivision Development Point Of Sale Sign** provided that:
- 8.1.10.1 the total Fascia signage does not exceed 40% of the office Building Wall Face; and
 - 8.1.10.2 one Ground Sign per Lot is permitted and does not exceed 8.9 m² (96 square feet) per Sign Face Area.
- 8.1.11 **On-Site Subdivision Development Point of Sale Sign** provided that:
- 8.1.11.1 the total Fascia signage does not exceed 40% of the point-of-sale office Building Wall Face;
 - 8.1.11.2 one Ground Sign is permitted per 25 acres or part thereof provided that:
 - 8.1.11.2.1 it does not exceed 8.9 m² (96 square feet) per Sign Face Area; and
 - 8.1.11.2.2 the maximum number of Signs does not exceed five per development site.
- 8.1.12 **Portable Sign** located on private property in a commercial or industrial Zone, provided that:
- 8.1.12.1 any Portable Sign shall not be included in the calculation of the maximum Sign area entitlement for a property located in a commercial or industrial Zone, notwithstanding all other provisions of Section 8;
 - 8.1.12.2 No Portable Sign shall be erected without first obtaining a Permit, except for Signs prescribed by Subsection 6.1 and Signs approved under Section 11 of this By-law;

- 8.1.12.3 not more than one Portable Sign for which a Permit has been issued shall be erected at any one time on any Lot having two or fewer occupancies;
- 8.1.12.4 not more than two Portable Signs for which a Permit has been issued shall be erected at any one time on the Lot of a Shopping Centre or Plaza property;
- 8.1.12.5 not more than one Portable Sign relating to an individual business establishment in a Shopping Centre or Plaza shall be erected at any one time;
- 8.1.12.6 not more than one Portable Sign not requiring a Permit may be displayed at the same time as those requiring a Permit on any one property;
- 8.1.12.7 the Sign shall be located at least 3.0 m (9 feet 10 inches) from any driveway entrance and at least 10 m (32 feet 9 inches) from any Intersection;
- 8.1.12.8 the Sign shall be located at least 7.62 m (25 feet) from any other Portable Sign so as not to obstruct the visibility of any Sign;
- 8.1.12.9 the Portable Sign shall be set back at least 1.5m (5 feet) from any Street Line except where otherwise stated in this By-law;
- 8.1.12.10 a Portable A-frame, T-frame, sandwich board, or Portable Read-o-graph Sign shall not exceed 1.5 m² (16.5 square feet) per Sign Face Area and shall not exceed a height of 1.2 m (4 feet) from Grade;
- 8.1.12.11 a Mobile Sign shall exceed neither 4.45 m² (48 square feet) per Sign Face Area, nor 2.5 m (8 feet 2 inches) in height from Grade;
- 8.1.12.12 no Portable Sign shall be erected on a property Lot for a period of 30 days from the date of expiry of any previous Portable Sign Permit issued for the property;
- 8.1.12.13 a Portable Sign shall be removed within 24 hours from the date of expiry on the Permit;
- 8.1.12.14 an Illuminated Mobile Sign shall be equipped with electrical cords only bearing a CSA (Canadian Standards Association) and Ontario Hydro Electrical Safety Code approvals, and electrical cords used to provide electrical power to a Mobile Sign shall not be placed or permitted on the surface of a parking lot, driveway, or sidewalk; and

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8.1.12.15 an Inflatable Sign shall not be erected without first obtaining a Permit, which shall not be issued until Subsection 5.7.1.2 has been complied with.

8.1.13 **Projecting Sign** provided the Sign:

8.1.13.1 is located in the area identified as the Georgetown B.I.A. as identified on Schedule B attached to this By-law and the Acton B.I.A. as identified on Schedule C attached to this By-law;

8.1.13.2 is permitted for each business occupancy in addition to its maximum Sign area entitlement; and

8.1.13.3 is in keeping with the B.I.A. Signage.

8.1.14 **Property For Lease, Rent or Sale Sign** provided that the Sign:

8.1.14.1 is non-illuminated and is located on private property no closer than Street Line;

8.1.14.2 does not exceed one in number for every 15.24 m (50 feet) in frontage or part thereof;

8.1.14.3 does not exceed 0.557 m² (6 square feet) per Sign Face Area; and

8.1.14.4 a Banner Sign shall not exceed 10 m² (108 square feet) in Sign Face Area.

8.1.15 **Service Station Pump Island Canopy Sign and Freestanding Weather Canopy Sign** provided that the message:

8.1.15.1 does not exceed 30% of the area of any one face of the Canopy on which the price, advertising, and instructional Signing is located; and

8.1.15.2 is not located on more than two faces of the Canopy.

8.1.16 Signs on **Shopping Centres or Plazas** provided that:

8.1.16.1 **Fascia Signs, Framed Poster Panels, and Directional Signs** do not exceed the lesser of 27.871 m² (300 square feet) or 20% of the Building Wall Face of each separate business establishment in the Shopping Centre or Plaza;

8.1.16.2 One **Primary Ground Sign** to identify the Shopping Centre or Plaza, display the names of its respective establishments in the centre or to provide direction, is permitted for every 45.72 m (150 feet) or part thereof of the principal Lot frontage, provided the Sign:

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- 8.1.16.2.1 does not exceed 13.935 m² (150 square feet) per Sign Face Area;
 - 8.1.16.2.2 is of the same or of a complimentary style to the Building with respect to design, colour, and materials;
 - 8.1.16.2.3 is mounted in a Landscaped Setting; and
 - 8.1.16.2.4 notwithstanding Subsection 8.1.16.2.1, may include an additional maximum Sign area entitlement of 4.64 m² (50 square feet) per Sign Face Area provided it is used for Read-o-graph purposes only and represents no more than 25% of the total Sign Face Area of the Sign.
- 8.1.16.3 One additional **Secondary Ground Sign** to identify the Shopping Centre or Plaza, display the names of its respective establishments, or provide direction is permitted for every additional 45.72 m (150 feet) of Lot frontage, provided that such additional Sign:
- 8.1.16.3.1 shall not exceed a maximum of two (2) Signs located on the principal Lot frontage or one per Street frontage;
 - 8.1.16.3.2 shall be 25% smaller in scale but identical in design, colour, and materials to the primary Ground Sign;
 - 8.1.16.3.3 shall be mounted in a Landscaped Setting; and
 - 8.1.16.3.4 may include the additional maximum Sign area entitlement for Read-o-graph purposes provided for in Subsection 8.1.16.2.4 subject to Subsection 8.1.16.3.2.
- 8.1.16.4 One **Directory Board Sign** to provide direction to individual business units, provided that such Sign does not exceed 3.342 m² (36 square feet) per Sign Face Area.

8.1.16.5 **Entrance Identification Sign** or Signs to identify entrances in a Shopping Centre or Plaza, provided that such Signs have a combined area of not more than 3.72 m² (40 square feet) to identify entrances in a Shopping Centre or Plaza per entrance way.

8.1.17 **Signs on Commercial or Industrial Single and Double Occupancy** property provided that:

8.1.17.1 a Sign is located on a single property consisting of two or fewer commercial or industrial establishments;

8.1.17.2 **Fascia Signs, Framed Poster Panels, and Directional Signs** do not exceed a maximum of the lesser of 27.871 m² (300 square feet) in area or 20% of the Building Wall Face adjacent to the Road Allowance.

8.1.17.3 One **Primary Business Identification Ground Sign** is permitted provided the Sign:

8.1.17.3.1 does not exceed 5.946 m² (64 square feet) per Sign Face Area;

8.1.17.3.2 is of the same or of a complimentary style to the Building or development with respect to design, colour, and materials; and

8.1.17.3.3 is mounted in a Landscaped Setting.

8.1.17.4 One additional **Secondary Business Identification Ground Sign** is permitted, provided the Sign:

8.1.17.4.1 is located on a principal Lot frontage that exceeds 45.72 m (150 feet) or in the case of a corner Lot, is located on the other separate frontage;

8.1.17.4.2 is 25% smaller in scale than the primary Ground Sign; and

8.1.17.4.3 is mounted in a Landscaped Setting.

8.1.17.5 An additional maximum Sign area entitlement of 2.04 m² (22 square feet) per Sign Face Area is permitted on the Primary Ground Sign provided that the additional area is used for Read-o-graph purposes only; and

- 8.1.17.6 One **Menu Board Sign** is permitted, provided that it has a maximum Sign area of 2.973 m² (32 square feet) per Sign Face Area.

8.2 Corner Lot- Maximum Sign Area Entitlement

The Street frontages on a corner Lot, or of a Lot at the intersection of two or more Street Lines shall be deemed to be separate street frontages for the purpose of calculating the permitted Sign Face Area of, and the erection of, separate Signs for each street frontage; however, the permitted Sign Face Area for each separate frontage shall not be combined to erect one or more Signs on any one separate Building frontage.

8.3 Setback Requirements For Ground Signs

- 8.3.1 Every Ground Sign, excepting Billboards, in a commercial or industrial Zone shall be located:

- 8.3.1.1 a minimum distance of 4.572 m (15 feet) to a maximum of 7.6 m (25 feet) from a Street Line;
- 8.3.1.2 a minimum distance of 4.572 m (15 feet) from any rear lot line; and
- 8.3.1.3 a minimum distance of 1.219 m (4 feet) from any side lot line.

- 8.3.2 For the purpose of determining the setback, the distance between the Street Line or lot line and the closest part of any Sign or structure shall be used.

8.4 401 CORRIDOR PRESTIGE INDUSTRIAL(M7), GATEWAY(G), and GATEWAY SPECIAL (G-1,G-2) ZONE

- 8.4.1 Within a 401 Corridor Prestige Industrial (M7), Gateway (G) and Gateway Special (G-1, G-2) Zone (as identified in Schedule F to this By-law), a Sign on a Building facade shall:

- 8.4.1.1 be limited to individual block letters and logos; and
- 8.4.1.2 have a total surface area not exceeding the lesser of 23.97 m² (258 square feet) and 15% of the Building Wall Face.

- 8.4.2 Within a 401 Corridor Prestige Industrial (M7), Gateway (G) and Gateway Special (G-1, G-2) Zone (as identified in Schedule F to this By-law), a freestanding Ground Sign shall:

- 8.4.2.1 be limited to a single Ground Sign;
- 8.4.2.2 have a maximum Sign Face Area of 10 m² (108 square feet) per face;
- 8.4.2.3 have a maximum height of 3.6 m (11 feet 10 inches) above Grade; and

8.4.2.4 be located such that no part of such Sign or structure is located closer than 1.5 m (5 feet) from a Street Line.

8.4.3 Notwithstanding, Subsection 8.4.2.1, one additional Ground Sign shall be permitted for every additional 80 m (262 feet 6 inches) of frontage in excess of 100 m (328 feet).

8.5 No Signs other than those provided for in Subsections 8.1, 8.2, 8.3, 8.4, and 6.1 shall be permitted to be erected on private property in any commercial or industrial Zone.

8.6 Notwithstanding Section 4.1.19, 5.7.1.3.1, 5.7.1.4, 5.7.1.5, and 8.1.12.12, an owner-occupied commercial or industrial zoned property which did not have a Ground Sign located on such property at the time of passing of this By-law may obtain up to three (3) permits per year to maintain a Portable Sign in any one location on the property for a continuous period of time not exceeding one-hundred and twenty-two (122) days. This Section is subject to the provisions of Section 24 of this By-law.

8.7 Notwithstanding Section 4.1.19, 5.7.1.3.1, 5.7.1.4, 5.7.1.5, and 8.1.12.12, a commercial or industrial zoned property solely occupied by a commercial tenant which did not have a Ground Sign located on such property at the time of passing of this By-law may obtain up to three (3) permits per year to maintain a Portable Sign in any one location on the property for a continuous period of time not exceeding one-hundred and twenty-two (122) days. This Section is subject to the provisions of Section 24 of this By-law.

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SECTION 9 SIGNS WITHIN A RURAL OR AGRICULTURAL ZONE

9.1 The following types of Signs may be erected on private property in a rural or agricultural Zone:

9.1.1 **Bed & Breakfast** Sign up to 1.48 m² (16 square feet) per Sign Face Area to indicate that the premise, or part thereof, is being used as a bed & breakfast.

9.1.2 **Home Craft Fascia** non-illuminated Sign or Signs having a combined area of not more than 1.48 m² (16 square feet) affixed to the exterior wall of one Building to indicate that part of the premise is being used for a home craft.

9.1.3 **Lettering On Barn** for the identification of a farm.

9.1.4 **No Trespassing or Property For Sale** Sign up to 0.557 m² (6 square feet) in area.

9.1.5 **Ground Sign** up to a maximum combined total of 2.973 m² (32 square feet) per Sign Face Area, subject to compliance with all other applicable regulations and prohibitions contained in this By-law.

9.2 Notwithstanding the provisions of Subsection 9.1, where a farm is located adjacent to a residential Zone, the size of a permitted Sign is restricted to a maximum of 1.115 m² (12 square feet) per Sign Face Area.

- 9.3 No Sign erected in a rural or agricultural Zone shall be located closer than 3.048 m (10 feet) to any property line except in the case of “No Trespassing” or “Property for Sale” Signs which may be located anywhere on the property provided such Signs are at least 30.48 m (100 feet) apart measured parallel with the front lot line of the property.
- 9.4 No Signs other than those provided for in Subsections 9.1, 9.2, 9.3, and 6.1 shall be permitted to be erected on private property within a rural or agricultural Zone.
- 9.5 For the purpose of determining the setback, the distance between the Street Line or Lot line and the closest part of any Sign or Sign Structure shall be used.

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PART IV – PROVISIONS - SIGNS ON PUBLIC PROPERTY

SECTION 10 PORTABLE SIGNS ON ROAD ALLOWANCE

- 10.1 Notwithstanding Subsection 4.1.1, the following types of portable Signs may be erected or posted on the Road Allowance.
 - 10.1.1 **Community Event Signs** for the purpose of announcing or providing direction to Community Events or Non-profit and Charitable Organization events provided that the Signs:
 - 10.1.1.1 are Staked Ground or A-frame type Signs;
 - 10.1.1.2 are located on the Road Allowance a minimum distance of 1.0 m (3 feet 3 inches) from the Curb Line or any graded road shoulder and a minimum distance of 3.0 m (9 feet 10 inches) from any traffic Signal pole, stop or yield Sign;
 - 10.1.1.3 do not exceed 0.557 m² (6 square feet) per Sign Face Area;
 - 10.1.1.4 are not erected more than thirty (30) days prior to an event and are removed from the Road Allowance within 48 hours after such event has concluded; and
 - 10.1.1.5 have been approved by a Special Event Permit obtained from the Clerk’s Department.
 - 10.1.2 **Election Signs** for municipal elections provided that Signs:
 - 10.1.2.1 are not erected more than sixty (60) days prior to the day on which the election is held;
 - 10.1.2.2 are located on the Road Allowance are a minimum distance of 1.0 m (3 feet 3 inches) from the Curb Line or any graded road shoulder and a minimum distance of 3.0 m

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(9 feet 10 inches) from any traffic Signal pole, stop or yield Sign;

10.1.2.3 are removed from public view within 48 hours following the day upon which the election is held; and

10.1.2.4 are subject to the general regulations contained in Subsection 4 excepting Subsection 4.1.19.

10.1.3 Election Signs for provincial and federal elections are subject to the provisions of the Elections Finances Act, R.S.O. 1990, c. E.7 and Canada Elections Act, S. C. 2000, c. 9, respectively.

10.1.4 **Poster** provided that the Sign:

10.1.4.1 is attached to a Town Owned and Managed Street Light Pole free of any Traffic Control Sign or traffic signal but no such Sign shall be affixed to any decorative street light poles in the Georgetown B.I.A. (as identified on Schedule B to this By-law) or Acton B.I.A. (as identified on Schedule C to this By-law);

10.1.4.2 does not exceed 216 mm x 356 mm (8.5 x 14 inches) in size;

10.1.4.3 is not located higher than 2.5m (8 feet 2 ½ inches) from Grade;

10.1.4.4 is not erected for more than fifteen (15) days from the date of posting;

10.1.4.5 is not located on any pole already utilized by the lawful display of a Poster;

10.1.4.6 is not affixed to the pole by glue adhesives or anything that might damage the pole or adversely affect the appearance of the pole; and

10.1.4.7 clearly displays the date of posting, and the phone number and name of the Sign Owner.

10.1.5 Notwithstanding Subsection 10.1.4, Poster signs advertising commercial services or goods, which are in the nature of an ongoing business or regular commercial enterprise, may be attached only to Town Owned and Managed Street Light Poles located within a Commercial or Industrial Zone.

10.1.6 **Sidewalk Signs** accessory to business establishments within the Georgetown B.I.A. (identified on Schedule B to this By-law) and the Acton B.I.A. (identified on Schedule C to this By-law) may be located on the sidewalk portion of Road Allowance provided that any such Sign:

Amended
by By-law
2003-0144
dated Dec.
15/03

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by By-law
2003-0144
dated Dec.
15/03

- 10.1.6.1 does not exceed one per business and is not displayed other than during the regular hours of the advertised or identified business and is removed upon closing on a daily basis;
 - 10.1.6.2 does not exceed 0.557 m² (6 square feet) in Sign Face Area and does not exceed 0.914 m (3 feet) in total height from Grade;
 - 10.1.6.3 is not located adjacent to a public parking space so as to obstruct the passenger door of any vehicle parked in a public parking space;
 - 10.1.6.4 is located such that 1.2 m (4 feet) of the sidewalk width adjacent to the Sign is left unobstructed to provide for continuous clearance for pedestrian traffic and wheelchair accessibility;
 - 10.1.6.5 is not located within 5.0 m (16 feet) of any crosswalk or Intersection;
 - 10.1.6.6 is not erected without first obtaining a Sign Permit, which shall not be issued until Subsection 5.7.1.2.1 has been complied with; and
 - 10.1.6.7 is located within 1.0 m (3 feet 3 inches) of the Building Wall Face of the business it identifies or advertises, provided that businesses located on a street where the width of the sidewalk restricts the use of such Sign may locate a Sidewalk Sign in another location, provided that the Sign otherwise complies with the provisions of Subsection 10.1.6.
- 10.1.7 **Subdivision and Model Home Directional Signs** for the purpose of providing direction to New Subdivision/Model Home Sales sites provided that each such Sign:
- 10.1.7.1 is not erected without first obtaining a Sign Permit which shall not be issued until Subsection 5.7.1.2.1 has been complied with, with the stipulated policy of insurance to remain in effect for as long as the Signs exist in every approved location;
 - 10.1.7.2 does not exceed 1.5 m² (16.5 square feet) in size;
 - 10.1.7.3 does not exceed 1.2 m (4 feet) in height from Grade;
 - 10.1.7.4 does not exceed a maximum of five (5) in number per builder per subdivision;
 - 10.1.7.5 is displayed for a maximum period of time beginning at 6:00 pm Friday and ending at

9:00 pm Sunday and Statutory Holidays by which time the Sign must be removed; and

Amended
by By-law
2004-0021
dated Feb.
16, 2004

10.1.7.6 is erected no closer than 10 m (32 feet 9 inches) from any Intersection and at least 1.0 m (3 feet 3 inches) in from the Curb Line or any graded road shoulder and at least 3.0 m (9 feet 10 inches) from any traffic Signal pole, stop or yield Sign.

10.1.8 **Yard Sale and Open House Directional Signs** for the purpose of providing direction to Yard Sales, the Sale of Seasonal Produce (including Christmas trees, in season, and other similar produce where Zoning By-laws permit), or a Real Estate Open House provided that the Signs:

10.1.8.1 are staked ground or A-frame type Signs;

Amended
by By-law
2004-0021
dated Feb.
16, 2004

10.1.8.2 are located on the Road Allowance a minimum distance of 1.0 m (3 feet 3 inches) in from the Curb Line or any graded road shoulder;

10.1.8.3 do not exceed 0.372 m² (4 square feet) per Sign Face Area; and

10.1.8.4 are removed from the Road Allowance within 48 hours after such sale or event has concluded.

10.1.9 **Boulevard Signs** accessory to business establishments located within Commercial and Industrial Zones may be located on the boulevard portion of Road Allowance adjacent to the advertised or identified business, provided that any such Sign:

Amended
by By-law
2003-0144
dated Dec.
15/03

10.1.9.1 is not displayed other than during the regular hours of the advertised or identified business and is removed upon closing on a daily basis;

10.1.9.2 does not exceed 0.557 m² (6 square feet) in Sign Face Area and does not exceed 0.914 m (3 feet) in total height from Grade;

10.1.9.3 is located between the public sidewalk and the building, and is setback either at least 0.6 m (2 feet) from the sidewalk or traveled footpath or, where there is no sidewalk or traveled footpath, at least 2.4 m (8 feet) from the Curb Line;

10.1.9.4 is not located within 3.0 m (9 feet 10 inches) of any driveway and/or at least 5.0 m (16 feet) of any crosswalk or intersection or in any way that obstructs or impedes the visibility of any motorist;

10.1.9.5 is not erected without first obtaining a Sign Permit, which shall not be issued until

Amended
by By-law
2004-0021
dated Feb.
16, 2004

Subsection 5.7.1.2.1 has been complied
with; and

10.1.9.6 does not exceed one Sign per Lot adjacent
to the street frontage at any one time.

10.2 No Portable Signs other than those provided for in Subsection
10.1 shall be permitted to be erected on the Road Allowance in
the Town except as provided for in Subsection 11.2 of this By-
law.

SECTION 11 SIGNS ON ROAD ALLOWANCE

11.1 The following Signs may be erected on the Road Allowance
subject to the prior approval of the Director of Engineering &
Public Works who shall determine the location, size, structure,
duration of placement, and design of the Sign and who may
require that the applicant enter into an Encroachment
Agreement with the Town:

11.1.1 **Ground Signs:**

- Church Identification Directional Signs
- Community Gateway Signs
- Community Service Club and Organization Signs
- Directional Signs where the visibility of the
Building façade of a place or business is shielded
from view from the street frontage.
- Special District Identification Signs

11.1.2 **Banner Signs**

11.1.3 **Landscape Signs**

11.2 The Director of Engineering & Public Works may consider other
Signs not listed in Section 11.1 but reserves the right to
determine the location, size, structure, design and duration of
placement of the Sign and to refuse any application for reasons
of safety, or for the maintenance, and preservation of the
Town's Road Allowance.

11.3 Tourism-Oriented Directional Signs located on the Road
Allowance may be erected in accordance with applicable
Provincial or Halton Regional programs.

11.4 Nothing in this By-law shall prevent the erection of any properly
authorized Traffic Control Sign or Signal, temporary condition
traffic control devices, or any Sign or notice of any local or other
government department or authority.

SECTION 12 SIGNS ON PUBLIC LANDS

12.1 No Sign shall be erected on any municipally owned land, open
space, park, or recreational area without the prior approval of
the Director of Recreation & Parks.

12.2 Nothing in this By-law shall prevent the erection of any Sign or notice of any local or other government department or authority.

PART V PROHIBITIONS, VARIANCES & AUTHORITY

SECTION 13 PROHIBITED SIGNS

13.1 Notwithstanding any provisions herein to the contrary, the following Signs are not permitted anywhere in the Town:

13.1.1 All signs having intermittent, flashing, animation, or sequential illumination of any kind, but shall not include:

13.1.1.1 Electronic Message Centres having stationary illumination of information and changes in not less than four (4) hour intervals;

13.1.1.2 A time, date, or temperature Sign having intermittent information changes in not less than ten (10) second intervals;

13.1.2 Graffiti messages or markings including Signs which contain offensive language;

13.1.3 Revolving and rotating Signs;

13.1.4 Roof Signs;

13.1.5 Signs affixed to a fence or gate on private property adjacent to any Street; and

13.1.6 Portable Signs not displaying any message on the Sign Face Area other than the rental or identification information of the Sign Owner.

13.2 Notwithstanding any other regulations in this By-law, the following Signs are not permitted in the Hamlet Community Core areas of Norval (identified on Schedule D to this By-law) and Glen Williams (identified on Schedule E to this By-law) and the Georgetown B.I.A. (identified on Schedule B to this By-law) and the Acton B.I.A. (identified on Schedule C to this By-law):

13.2.1 Signs having moving or stationary track lighting; and

13.2.2 Illuminated Portable Signs.

SECTION 14 VARIANCES

14.1 Any property Owner, Person or tenant authorized by the Owner to erect a Sign on the Owner's lands, may request a variance from, or exception to, a provision contained in this By-law.

14.2 Requests for a variance or exception under Section 14.1 shall be made by completing the application, as provided by the Town, and submitting it to the Director of Corporate Services or his/her designate, specifying the reasons for the variance or exception and including any documents the applicant is relying upon.

14.3 Upon receipt of any application under Section 14.2, the Director of Corporate Services or his/her designate shall circulate the application to the appropriate Town Staff and affected public authorities within the Town having an interest in the Application

Amended
by By-law
2004-0058
dated May
31, 2004

Amended
by By-law
2003-0144
dated Dec.
15/03

Amended
by By-law
2013-0047
dated
August 26,
2013

for comments, concerns, opposition, no objection to approval and as to conditions to be attached to any approval should approval be given, together with a date by which the Director of Corporate Services or his/her designate is to receive a response.

14.4 Where the appropriate staff and affected public authorities circulated in Section 14.3 have no objection to the variance or exception request or do not respond on time then the Director of Corporate Services or his/her designate, upon reviewing the application, may approve the requested variance or exception from the provisions of the By-law with or without conditions, if, in the opinion of the Director or his/her designate:

- (a) the application is minor in nature; and
- (b) the general intent and purpose of this By-law are Maintained.

14.5 In the event that the Director of Corporate Services or his/her designate, other appropriate staff, or affected public authorities opposes the requested variance or exception from the provisions of the By-law, the application shall be put before the Community Affairs Committee for consideration at the next opportunity with a Staff Report describing the application.

14.6 In the event that an applicant being given approval by the Director or his/her designate disagrees with the conditions set forth, the variance application shall be put before the Community Affairs Committee for consideration at the next opportunity with a Staff Report describing the application.

14.7 The Committee, upon reviewing any application and hearing the submissions by the applicant, may recommend to Council that a variance or exception be granted from the provisions of the By-law, if in the opinion of the Committee:

- (a) the application is minor in nature; and
- (b) the general intent and purpose of this By-law are maintained together with such conditions as the Committee deems advisable.

14.8 Council has determined that, in consideration of the number of people, the size of the geographic area and the time period affected by the exercise of the powers delegated by Section 14.4, the said powers are of a minor nature.

SECTION 15 LEGAL NON-CONFORMING SIGNS

15.1 Nothing in this By-law shall prohibit or regulate Signs or other Advertising Devices that were lawfully erected or displayed on the day this By-law comes into force unless subsequent to the passing of this By-law, the Sign or Advertising Device is substantially altered.

15.2 Any non-conforming use of a Sign, Billboard or commercial advertising structure, the use of which is discontinued or which remains unused for more than six (6) months, shall not thereafter be used, and if any non-conforming Sign, Billboard or commercial advertising structure is removed, such Sign, Billboard or commercial advertising structure shall not be replaced or reconstructed.

SECTION 16 ADMINISTRATION, ENFORCEMENT & REMOVAL PROVISIONS

Amended
by By-law
2003-0093
dated July
14, 2003

16.1 The Building, Zoning and Enforcement Services Department of the Town shall be responsible for the administration and enforcement of this By-law.

Amended
by By-law
2003-0093
dated July
14, 2003

16.2 The Engineering and Public Works Department of the Town shall be the authority regarding Signs located on the Road Allowance.

16.3 Any Sign in contravention of any of the provisions of this By-law located on the Road Allowance within the Town may be removed by authorized persons employed by the Town or by an independent contractor or agent as directed by the Director of Engineering and Public Works.

Amended
by By-law
2004-0021
dated Feb.
16, 2004

16.4 Any Sign, in contravention of any of the provisions of this By-law, located on any publicly-owned lands including any municipal land, open space, park or recreational area not authorized by the Director of Recreation and Parks shall be removed by the Owner of such Sign or may be removed by authorized persons employed by the Town as directed by the Director of Recreation and Parks.

16.5 Any Sign in contravention of any of the provisions of this By-law located on privately owned lands shall be removed by the Owner of such Sign or by the Owner of the land on which it is situated and may be removed by an independent contractor or agent under the direction of the Chief Building Official.

16.6 A Municipal Law Enforcement Officer or the Director of Engineering and Public Works may forward a Notice by personal service or regular mail to the Sign Owner or to the property Owner requiring the Sign be removed within the time specified in the Notice. Upon receipt of such Notice, the notified Person shall remove the Sign within the time specified in the Notice.

16.7 Notwithstanding Subsection 16.6, any Sign located on Road Allowance or on any public or private lands which, in the opinion of the Director of Engineering and Public Works, poses a safety hazard may be removed or pulled down immediately without notice under the direction of the Director of Engineering & Public Works.

16.8 The recovery of costs associated with the municipal removal and storage of any Sign shall be subject to a fee in accordance with Schedule "A" attached to this By-law and any Sign not claimed within thirty (30) days of its removal may be disposed of or destroyed without notice to the Sign Owner.

- 16.9 Any Sign not removed as directed in response to a Notice under Subsection 16.6 may be removed by authorized persons employed by the Town or by an independent contractor or agent authorized by the Town, and the costs associated with the removal and storage of any Sign shall be subject to a fee to be paid prior to the release of any Sign in accordance with Schedule "A" attached to this By-law or the costs incurred by the Town whichever is greater.
- 16.10 All costs incurred, subject to Subsections 16.8 and 16.9 of this By-law shall be recovered in accordance with the provisions of the Municipal Act, 2001 and any Sign not claimed within thirty (30) days may be disposed of or destroyed without notice to the Sign Owner.

SECTION 17 PENALTY

Any person who contravenes any of the provisions of this By-law is guilty of an offence and upon conviction is liable to a fine as provided for in the Provincial Offences Act, R.S.O. 1990, c.P.33, as amended.

SECTION 18 SEVERABILITY

Should any section, clause or provision of this By-law be declared by a court of competent jurisdiction to be invalid, the same shall not affect the validity of this By-law as a whole or any part thereof, other than that part which is declared invalid.

SECTION 19 LIABILITY

- 19.1 Any person erecting or maintaining any Sign or Sign Structure or on whose property a Sign or Sign Structure is located, shall be responsible for such Sign or Sign Structure.
- 19.2 The applicant for a Permit shall indemnify the Town from and against all manner of claims for damages, loss, expense or otherwise arising from the erection, maintenance, removal, location, or collapse of such Sign or Sign Structure or part thereof.

SECTION 20 AUTHORITY

- 20.1 Where a provision of this By-law conflicts with the provision of any other By-law of the Town, the provisions of the by-law of the higher or stricter standard will prevail.
- 20.2 Nothing in this By-law limits or prohibits any other public authority or government agency, for example the Niagara Escarpment Commission or Ontario Ministry of Transportation from requiring a permit or approval for any Sign under other applicable legislation, regulation or by-law. In the case of a conflict between the provisions of this By-law and the provisions of such other by-law or regulation, the most restrictive provision will apply.

SECTION 21 APPENDICES

Schedules "A", "B", "C", "D", "E", and "F" appended to this By-law are included in, and form part of this By-law.

Amended
by By-law
2003-0093
dated July
14, 2003

SECTION 22 EFFECTIVE DATE

22.1 This By-law shall come into effect on the date of its enactment.

SECTION 23 BY-LAW REPEALED

Amended
by By-law
2003-0093
dated July
14, 2003

23.1 By-law Number 80-56 is hereby repealed in its entirety.

SECTION 24 REPEAL DATE OF PROVISIONS

Amended
by By-law
2003-0144
dated Dec.
15/03

24.1 Subsection 8.6 shall be repealed at midnight on January 31, 2005.

24.2 Subsection 8.7 shall be repealed at midnight on January 31, 2005.

BY-LAW read and passed by the Council for the Town of Halton Hills this 26th day of May, 2003.

Originally signed by _____
MAYOR – Kathy Gastle

Originally signed by _____
CLERK – Karen Landry

SCHEDULE INDEX

SCHEDULE 'A' - FEES

SCHEDULE 'B'- GEORGETOWN B.I.A. MAP

SCHEDULE 'C'- ACTON B.I.A. MAP

SCHEDULE 'D'- NORVAL CORE AREA MAP

SCHEDULE 'E'- GLEN WILLIAMS CORE AREA MAP

SCHEDULE 'F'- 401/407 CORRIDOR MAP

SCHEDULE 'A' – FEES

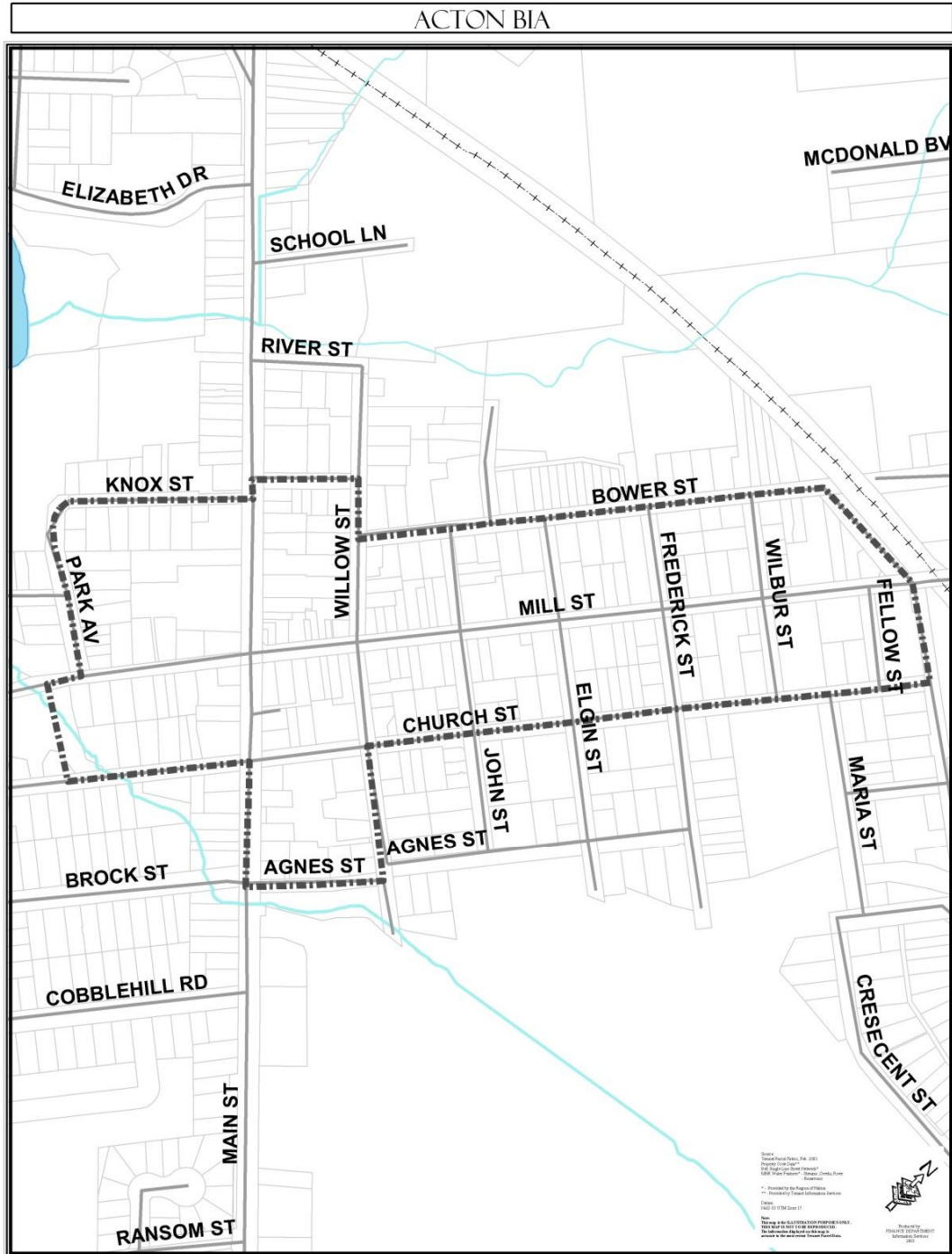
<u>TYPE OF SIGN</u>	<u>FEE</u>
SELF STANDING SIGNS: (Pylon)	\$332.00 (FLAT FEE)
FASCIA SIGNS	\$220.00 (FLAT FEE)
<hr/>	
PORTABLE SIGNS: (located on private property)	\$133.00 for a 60 day permit
PORTABLE SIGNS: (located on road allowance)	
SIDEWALK SIGNS (B.I.A. areas)	\$133.00 per permit annually
SUBDIVISION/MODEL HOME SALES SIGNS:	\$133.00 per permit annually
BOULEVARD SIGN	\$133.00 per permit annually
<hr/>	
<u>REMOVAL & STORAGE</u>	<u>FEE</u>
	\$150.00

Amended
by By-law
2013-0061

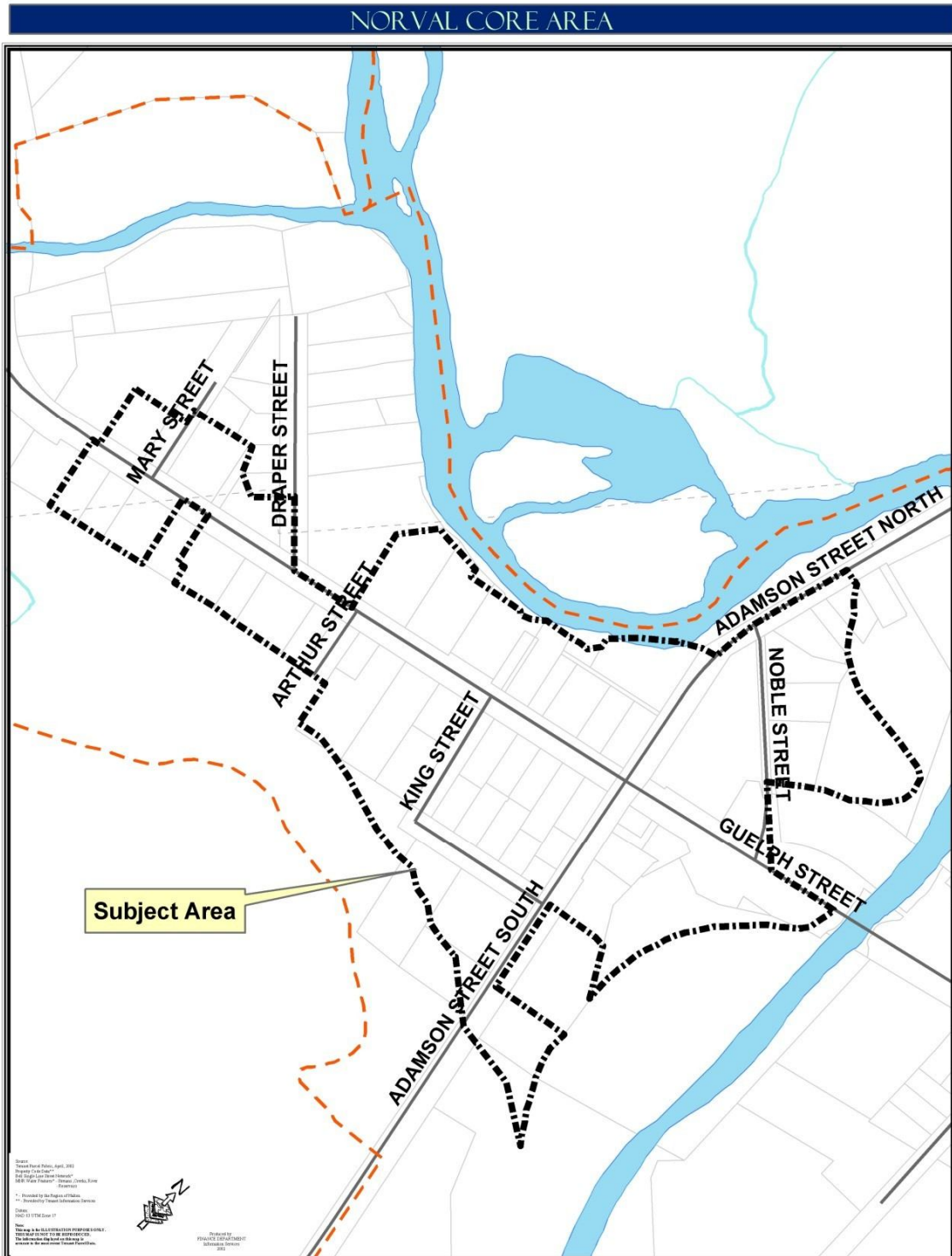
Amended by
By-law 2013-
0061

Amended by
By-law 2013-
0061

SCHEDULE C”- ACTON BUSINESS IMPROVEMENT AREA
 (Subject Area is noted inside the black dotted line)



SCHEDULE "D" – HAMLET OF NORVAL CORE AREA



SCHEDULE "F" – 401/407 CORRIDOR

401 / 407 CORRIDOR

