

PUBLIC ENGAGEMENT MATRIX

A tool to support understanding of how the Town meets the principles of the Public Engagement Charter.			
Spectrum of engagement	INFORM	CONSULT	COLLABORATE
Purpose	Communicate; share information to build awareness	Listen and learn; test ideas and concepts and develop recommendations	Actively participate; to partner to develop alternatives and/or recommendations
Town's responsibility	 Provide information including advising on applicable legislation that dictates process. Share final decision 	 Provide information Provide opportunity for public to share views, values and priorities. Consider how recommendations could be incorporated Share final decision Report back on final decision 	 Provide information Provide opportunity for public to share views, values and priorities. Provide opportunity to influence where there are alternatives within a project that have been identified for discussion and fall within the scope of legislation. Consider how recommendations could be incorporated Share final decision Report back on final decision
Public's responsibility	Learn	Participate	Partner