



TOWN OF  
**HALTON HILLS**  
*Working Together Working for You!*

1 Halton Hills Drive, Halton Hills, L7G 5G2  
 905-873-2601 | 1-877-712-2205  
 haltonhills.ca

**RECREATION AND PARKS DEPARTMENT**  
**ARENA IN-ICE LOGO ADVERTISEMENT REQUEST FORM**  
**September 1, 2024 to August 31, 2025**

The program starts in September each year and runs to the following August. If the logo is installed in a rink in which the ice is maintained year-round, the vendor fee will be adjusted to reflect a 2-season term commitment.

The advertiser is responsible for having the artwork completed to the established guidelines. **The Town must approve all artwork in advance.** Once artwork is approved, the Town will arrange for manufacture. The advertiser is responsible for the production costs (these are in addition to the rates listed below).

If more than one group requests the same logo location, preference will be given to the group who has the higher ice utilization rate in that rink.

Location; In Ice logo locations are available in each rink. Ice Rinks are non-exclusive.

Dimensions; In Ice logos are approximately: Centre Ice-288"x288"; Neutral Zone-81"x81"

**Production; To ensure adequate logo production time for the upcoming ice season all requests must be received by June 1.**

Please complete the information below (please print):

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Rink and Location Request:

Arena	Centre Ice	Neutral Zone Ice
Acton Townsley	_____	_____
Acton McKnight	_____	_____
Mold-Masters Alcott	_____	_____
Mold-Masters Fernbrook	_____	_____
Mold-Masters TransCanada	_____	_____
Mold-Masters Saputo	_____	_____

**Advertising Rates, Effective September 1, 2024 – August 31, 2025 (includes HST)**

Type of Revenue/User	Unit/Descr	Local Incl HST	Registered Rate	Non-Local Rate	Commercial Rate	Non-Local Comm Rate
<b>CENTRE ICE - EFFECTIVE SEPTEMBER 1, 2024</b>						
Alcott Pad	Season	1,465.25	1,172.19	1,758.29	2,051.34	2,344.39
Fernbrook Pad	Season	1,206.67	965.34	1,448.00	1,689.34	1,930.67
TransCanada Pad	Season	1,465.25	1,172.19	1,758.29	2,051.34	2,344.39
Saputo Pad	Two Seasons	3,533.83	2,827.06	4,240.58	4,947.35	5,654.11
Townsley Pad	Season	1,292.87	1,034.29	1,551.43	1,810.01	2,068.58
McKnight Pad	Season	1,034.29	827.43	1,241.15	1,448.00	1,654.86
<b>NEUTRAL ZONE - EFFECTIVE SEPTEMBER 1, 2024</b>						
Alcott Pad	Season	976.83	781.46	1,172.19	1,367.56	1,562.93
Fernbrook Pad	Season	804.45	643.56	965.34	1,126.23	1,287.12
TransCanada Pad	Season	976.83	781.46	1,172.19	1,367.56	1,562.93
Saputo Pad	Two Seasons	2,355.88	1,884.70	2,827.06	3,298.23	3,769.41
Townsley Pad	Season	861.91	689.53	1,034.29	1,206.67	1,379.05
McKnight Pad	Season	689.53	551.62	827.43	965.34	1,103.24

Decline       Renewal       New Request

Payment must accompany advertisements. Cheques should be made payable to the Town of Halton Hills. We also accept VISA or MasterCard. We do not invoice for this service.

Method of Payment:  Cheque  MC  Visa      Amount \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_ 3 Digit Security: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

The personal information on this form is collected under the authority of Section 11 of the Municipal Act, as amended. The information is used for the purpose of processing this application.

Questions regarding the collection of this information should be directed to Recreation and Parks.