



TOWN OF  
**HALTON HILLS**  
*Working Together Working for You!*

1 Halton Hills Drive, Halton Hills, L7G 5G2  
 905-873-2601 | 1-877-712-2205  
 haltonhills.ca

**RECREATION AND PARKS DEPARTMENT**  
**ARENA IN-ICE LOGO ADVERTISEMENT REQUEST FORM**  
**May 1, 2023 to April 30, 2024**

The program starts in May each year and runs to the following April. If the logo is installed in a rink in which the ice is maintained year-round the vendor fee will be prorated and adjusted to reflect a 2-year term commitment.

The advertiser is responsible to have the artwork completed to the established guidelines. **The Town must approve all artwork in advance.** (Artwork must be provided in a Vector File format with AI or EPS extension.) Once artwork is approved the Town will arrange for manufacture. The advertiser is responsible for the production costs.

If more than one group requests the same logo location, preference will be given to the group who has the higher ice utilization rate in that rink.

Location; In Ice logo locations are available in each rink. Ice Rinks are non-exclusive.

Dimensions; In Ice logos are approximately: Centre Ice-288"x288"; Neutral Zone-81"x81"

Production; To ensure adequate logo production time for the upcoming ice season all requests must be received by June 1.

Please complete the information below (please print):

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Rink and Location Request:

<b>Arena</b>	<b>Centre Ice</b>	<b>Neutral Zone Ice</b>
Acton Townsley	_____	_____
Acton McKnight	_____	_____
Mold-Masters Alcott	_____	_____
Mold-Masters Fernbrook	_____	_____
Mold-Masters TransCanada	_____	_____
Mold-Masters Saputo	_____	_____

**Advertising Rates, Effective May 2, 2023 – April 30, 2024 (includes hst)\***

<b>Group</b>	<b>Neutral Zone, season</b>	<b>Centre Ice, season</b>
<b>Affiliated Youth</b>	\$735.49	\$1,103.24
<b>Local</b>	\$919.37	\$1,379.05
<b>Non-Local</b>	\$1,103.24	\$1,654.86
<b>Commercial</b>	\$1,287.12	\$1,930.67
<b>Non-Local Commercial</b>	\$1,470.99	\$2,206.48

\*rates are for an 8 month season of ice. One rink per year is kept active year round, if this is the selected rink of choice rates will be prorated for a full year and vendor must commit to a two year term.

**Decline          Renewal          New Request**

Payment must accompany advertisements. Cheques should be made payable to the Town of Halton Hills. We also accept VISA or MasterCard. We do not invoice for this service.

Method of Payment:    Cheque      MC      Visa    Amount \$ \_\_\_\_\_  
Card Number: \_\_\_\_\_    Expiry: \_\_\_\_\_    3 Digit Security: \_\_\_\_\_  
Card Holder Name: \_\_\_\_\_    Signature: \_\_\_\_\_

The personal information on this form is collected under the authority of Section 11 of the Municipal Act, as amended. The information is used for the purpose of processing this application.

Questions regarding the collection of this information should be directed to Recreation and Parks.